







# ALEXANDER STINER

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 Portfolio - [alexstiner.com](http://alexstiner.com)










## LEADERSHIP/ COMMUNITY SERVICE

- Resident Assistant - 1.5yrs
- Member of Philanthropy Education Council
- The Navigators leadership team / Small group leader

## SPECIAL SKILLS

- Videography
- Photography
- Design & Illustrations
- Social Media
- Google Analytics Certified

## SOFTWARE

-  Premiere Pro
-  After Effects
-  Photoshop
-  InDesign
-  Illustrator
-  Lightroom
-  ProTools
-  Sprout Social
-  Hootsuite

## EDUCATION

Ball State University: Muncie, IN  
Bachelor of Arts: December, 2019 GPA 3.71  
Major / Minor: Telecommunications / Strategic Communications

## EXPERIENCE

### Passenger Productions / Founder & Videographer

November 2016 – Present

- Establish and build client relations resulting in an increase of over 100% in FY19 sales
- Plan and produce video/photo content for various clients across the United States for social media and promotional material
- Market business on multiple platforms to bring in new clients

### Walt Disney Company / Communications Intern

January 2020 – April 2020

- Storyboarded, recorded, and edited video content for 120,000+ cast members
- Project managed multiple video series for Disney Cast Member channels
- Worked with comm team to design and create marketing materials, logos and brands for internal and external use

### Ball State Foundation / Video Intern

August 2019 – December 2019

- Broadened the Ball State University brand by using video storytelling resulting in alumni benefactor giving
- Developed videos and imagery that increased engagement on the Foundation's social channels by over 200%

### Cedar Point / Photo & Video Marketing Intern

May 2019 – August 2019

- Produced content for digital and print advertisements, including engaging graphics used for social media and Fun TV platform
- Created and implemented a social media strategy to increase engagement by over 700%
- Directed live broadcasts for social channels

### WIPB Public Television / Production Team

January 2018 - May 2019

- Cinematographer for short films on local PBS station through Ball State University Video Production Program
- Filmed student documentary on a local Muncie Chorale

### Cardinal Communications / Videography Director

September 2017– December 2018

- Handled client relations in a PRSSA affiliated agency
- Lead a team to create videos for clients in the Muncie community